

ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)

DEPARTMENT OF COMMERCE (AIDED & SELF-SUPPORTING)

B.Com., M.Com and M.Phil

MINUTES OF THE MEETING

The Board of Studies meeting was held in April 2019, regarding alignment of the UG syllabus with the Professional course of ACS. The management of our college suggested that the coaching for the foundation level of all Professional courses of C.A/CMA/ACS be offered to all the students of the Business Studies streams. The Department accept the above decision of the Management and the proposed changes in the syllabus for B.Com approved earlier by the Board of Studies members, is now reverted to the old syllabus and concurrence regarding the same was sought.

The Board of studies meeting was held on 31st August, 2019 at 12 noon to discuss and approve the syllabus of 2018-19 modified as per OBE pattern for B.Com, M.Com and M.Phil courses.

The following are the suggestions offered by the members of Board of Studies.

- Evaluation pattern for Continuous assessment should be as per integrated common regulations of University of Madras.

Internal - 25 marks

External - 75 marks

Total - 100 marks

- Suggested to get the latest regulation books from V3 Section of University of Madras.
- Give **Suggested Readings** in Alphabetical order in Bibliography pattern for list of books by removing "Recommended text books" and "Reference Books".
- Journal to state the Publications and ISSN.
- COE to send to Question Paper setter (End Semester) the BLOOMS TAXONOMY along with syllabus for Question Paper setting.
- For Continuous Assessment 2, suggestion was given to try out the OBE pattern for Question Paper setting by the faculty.
- For self study papers--5 course objectives and 5 course outcomes to be prepared. (Applicable only to B. Com).
- Recommended to Introduce self study papers in IV semester (for M. Com) with same paper code pertaining to 2018-19 syllabus.

- **Two Self-Study Courses** are to be offered in the fifth semester in the UG programme & fourth semester of the PG Programme for the benefit of advanced learners. These are optional for students and each course carries 2 credits. They will be treated as extra credits.
- An advanced learner is a student who has obtained distinction in the first two years of study in the UG program and in three semesters in the case of PG programme. The courses offered are :

UG

Course Code	Title Of The Paper	Credits
CM18/5SS/POI	Principles Of Insurance	2
CM18/5SS/RMT	Retail Management	2

PG

Course Code	Title of the Paper	Credits
7P18/4SS/SRM	Strategic Human Resource Management	2
7P18/4SS/MDD	Multivariate Data Analysis for Decision Making	2

UG

- **Summer Internship** be offered to students interested in pursuing training for a period of 4-6 weeks in the industry and a report submitted in the fifth semester for one extra credit at the UG level

Course Code	Title of the Paper	Credit
CM18/5SS/ITR	Internship	1

At the **PG level** the summer internship for a period of 4-6 weeks to be made compulsory and completed during vacation of II Semester and a report submitted in the III Semester.

Course Code	Title of the Paper	Credits
7P18/3I/ISP	Internship	2

- **MOOCs-(Massive Open Online Courses) -Extra Credits Courses**

With a view to encourage e-learning and self-directed learning, the department to encourage students to enroll for MOOCs offered by NPTEL through the SWAYAM website of the MHRD, Government of India. Extra Credits are optional and not compulsory. Students may undertake MOOC courses from the I semester to the V Semester during the UG programme and during the I to the III semesters in the Post Graduate Programme.

- **Choice of Elective Courses to be offered at the UG level**

CM18/5E/MKG Marketing

or

CM15/5E/MIS Management of Information Systems

CM18/6E/HRM Human Resources Management

Or

CM18/6E/CSM Corporate Planning & Strategic Management

CM18/6E/IEP Innovation and Entrepreneurship

Or

CM18/6E/MSF Marketing In Special Fields

- **Choice of Elective Courses to be offered at the PG level**

7P18/4E4/CRM Customer Relationship Management

Or

7P18/4E4/ LBL Labour Laws

7P18/4E5/RGT Retail Management

Or

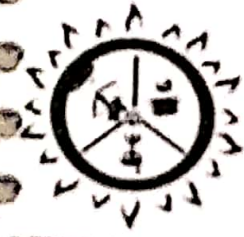
7P18/4E5/ PRW Project

M.Phil

One additional elective paper **Entrepreneurial Development** is offered as an internal paper.

Continuous Assessment of 40:60

Plagiarism check of dissertation to be conducted and report be submitted. Public viva voce to be conducted.



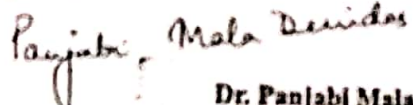



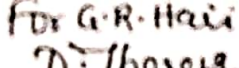


DEPARTMENT OF COMMERCE



ETHIRAJ COLLEGE FOR WOMEN

Ethiraj Salai, Chennai - 600008 | Phone: 044 28279189 | Email: comcoe@gmail.com

The following members attended the Board of Studies meeting held on 31/08/2019 for approving the syllabus of 2018-19 now modified as per OBE pattern.

1. Dr. Panjabi Mala Devidas - Chairperson
Head and Associate Professor,
Department of Commerce (Aided)
Ethiraj College for Women, Chennai

Dr. Panjabi Mala Devidas
Associate Professor & Head
Department of Commerce (Aided)
Ethiraj College for Women (Autonomous)
Chennai - 600008
2. Dr. R Savithri - University Nominee
Head, Research Department of Commerce
SDN Bhatt Vaishnav College for Women
Chennai

Dr. R. Savithri, M.Com., M.Phil., Ph.D.
Research Guide & Supervisor
Associate Professor & Head, Department of Commerce
S.D.N.B. Vaishnav College for Women,
Chromepet, Chennai - 600 044.
3. Dr. Rajarajen Varjeko - External Member
Associate Prof, Department of Commerce
Pachaiyappa's College, Chennai

4. Dr. R. Shanthi - External Member
Asst. Professor, Dept. of Commerce
University of Madras, Chennai

Dr. R. SHANTHI.
Associate Professor,
Department of Commerce,
University of Madras
Chepauk, Chennai - 600 005
5. Mr. G.R.Hari., B.com FCA - Industry Representative
Partner - Manohar Chowdhry & Associates,
Chennai

D. Thesara
Partner, Manohar Chowdhry
& Associates.
6. Dr.A.S.Saranya - Internal Member
Associate Professor, Department of Commerce, (Aided)
Ethiraj College for Women, Chennai

7. Dr.A.S.Gayathri - Internal Member
Associate Professor, Department of Commerce, (Aided)
Ethiraj College for Women, Chennai
A.S.Gayathri
8. Ms.K.Geetha
Head & Assistant Professor, Department of Commerce (SS)
Ethiraj College for Women, Chennai




DEPARTMENT OF COMMERCE

ETHIRAJ COLLEGE FOR WOMEN

9. Ms. Humna Anwar

Student Representative, Alumni

Student Anwar

10. Ms. Ashwini B

Student Representative - II - M Com (2019-2020)

B Ashwini